

succeed
think
exceed
passionate
inspired
educated
make a
difference

careers for people who care



AIPC is an organisation founded on the principle of enabling people to help others. That's the core of what we do; and that's why our work matters.

Our thousands of graduates have helped tens of thousands of Australians to lead healthier lives. This has been made possible through the effort and passion of our people.

These values articulate the beliefs and behaviours that guide us and inspire us in our pursuit of ‘caring for people.’

**Sandra Poletto
Chief Executive Officer**

OUR VISION

**To make our
communities
healthier by
empowering
people to help
others.**

OUR PURPOSE

We're passionate about assisting people enhance their natural helping abilities so they can support others to lead happier, healthier lives. In this way, our work enriches the wellbeing of our students, their communities and our world.

OUR CORE VALUES



**everyone
can succeed**

**think like
our students**

**always exceed
expectations**

**ignite
passions**

**be inspired &
be inspiring**

**provide exceptional
education**

**our work makes a
real-world difference**

**everyone
can succeed**

**We believe in people's potential.
We believe that everyone has
the right to pursue their dreams.
And provided with the right
environment, can attain them.
We therefore strive to make our
programs accessible and provide
our students with outstanding
support that empowers them to
excel.**

think like
our students

**We design and deliver education
that enhances our students' lives.
Walking a mile in our students'
shoes enables us to create an
environment where students
flourish and love to learn.**

always
exceed
expectations

—

**We aim to make every
experience with us a 5-star
experience. We recognise that
small things have huge impacts.
When people connect with us,
they can't help but be impressed.**

ignite
passions

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Our work ignites passions –the passion for helping others; the passion for developing oneself; the passion for meaningful contribution. Our work matters and we approach it with energy and purpose.

be inspired
& be
inspiring

—

**Our behaviours are infectious.
By being inspired to greatness
we inspire others to be great. We
cannot expect more from others
than we expect from ourselves.**

provide
exceptional
education

—

Education is the heart and soul of what we do. We deliver exceptional learning experiences that transcend the industry and our students' expectations.

our work
makes a
real-world
difference

—

Our work impacts the world in real and tangible ways. How well we educate our students now determines how well they can improve the lives of others in the future. Together we have positive impacts within our communities.

**careers for people
who care**

www.aipc.net.au